

Dear ARA Member,

ARA continues to take considerable steps forward to promote professional automotive recyclers and the vital role that recycled OEM parts play in the marketplace. There are decades of barriers standing strong that we must confront with targeted resources and a passionate voice.

In the coming months, ARA needs to act aggressively to continue our pursuit of OEM parts data for inventory management systems and enhanced consumer safety in the face of seemingly endless recalls by the automakers.

In order to press forward, **we need your help with an investment in the Automotive Recyclers Defense Fund.**

Your investment will support specific initiatives in 2015 including:

- Aggressive outreach to and meetings with the automakers directly to seek access to crucial OEM parts data;
- Retention of expert consultants to carry our message to the right people at the right time;
- New marketing initiatives to counter misinformation campaigns about recycled OEM parts;
- Outreach to the auto manufacturer, collision repair, and insurance communities to ensure recycled OEM parts are included in repair standards; and
- Participation in industry and consumer-oriented events to educate consumers about the importance of having OEM parts data to enhance safety purposes and the tracking of recalled parts.

What makes it so important NOW to make a contribution?

The national conversation on automotive recalls is increasing daily and we are part of the conversation - see <http://www.c-span.org/video/?c4519887/united-states-congressional-hearing-december-3-2014>. Against this backdrop, ARA has a rare chance to secure this opportunity to dialog as a full partner in the effort to develop a sound policy on the efficient tracking and use of OEM automotive parts.

So Please, Use This Form Today!

2015 ARA Defense Fund Needs Your Support For Access to OEM Parts Data



Go to www.a-r-a.org and click on the **CONTRIBUTE** tab OR send in this form with your donation **TODAY!**

The fund can accept contributions in the form of a check, MC, Visa, AmEx or Paypal from businesses and individuals. Contributions from credit cards and Paypal can also be designated on a monthly basis.

Make a difference in the automotive recycling industry by donating to the Automotive Recyclers Defense Fund Today!

Defending Your Rights ✕ *Protecting Your Interests*
Automotive Recyclers Defense Fund

Name: _____
Company: _____
Address: _____
City: _____
State: _____ Zip: _____ Country: _____
E-mail: _____
Phone: _____ Fax: _____

Check the box that best matches your contribution level:

- Presidential \$5000 & Up Washingtonian \$500 - \$999
 Congressional \$1000 - \$4999 Jeffersonian \$1 - \$499

To help defend automotive recycling, please accept my contribution of \$ _____ (U.S. Dollars)

Please Choose: Enclosed is my check, made payable to "ARA Defense Fund"
 Please charge my Visa / MC / AmEx / Paypal

Account #: _____
Expiration Date: _____ / _____ Security Code: _____ Billing Zip: _____
PayPal Account E-mail Address: _____
Name on Card: _____
Cardholder Signature: _____

Please Choose One:

- YES, this is a Monthly contribution to be billed the first of each month.
 This is a **ONE-TIME** contribution.